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**PRESS RELEASE**

## **UP, UP AND BJORN AWAY .....**

Bjorn Kjos, CEO of Norwegian, the third largest low-cost airline in Europe, is the speaker at the next UK Aviation Club in March.

His speech on Thursday, March 17 is expected to cover key topics including views on emerging European issues and Norwegian's own growth plans in the UK, US and Europe.

Bjorn Kjos has been described as [“Norway's answer to Sir Richard Branson \(less hair but more charisma\)”](#) and the airline's rapid expansion in recent years has seen it lead the charge in a new 'low-cost long-haul' market with direct flights to the US from as little as £135.

Jane Johnston, Chairman of the Aviation Club UK said: “Bjorn Kjos has vision and ambition. He is not afraid to challenge government, industry and unions to secure the success of Norwegian. We are delighted to host him at the Club and we look forward to hearing his views.”

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### **Notes to Editors:**

The Aviation Club, which was founded 26 years ago, aims to provide a forum for its 500 members to discuss, promote and develop all aspects of civil aviation. More information and membership details for the club can be found at [www.aviationclub.org.uk](http://www.aviationclub.org.uk)

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